

May 31, 2023

## Take Notes When Ideas Strike, SEO and Google Business, and Tiny 3D Printed Homes

Hello Ruth Ann,

I hope all of you enjoyed the holiday weekend! Here in the Phoenix area, we barely reached triple digits so it felt relatively cool.

Writer's block is a real thing, even for people who aspire to write every day. I'm passing a writing tip I hope will sidestep this frustrating condition.

I've come across a few businesses lately that have incomplete Google Business Profiles. If you serve local clients, don't let this free opportunity slip by. A full listing with images and ratings can deliver a solid SEO boost, especially if your business is known by name.

My townhome is roughly twice the size of the tiny homes recently showcased by *Business Insider's* Brittany Chang. These homes are constructed with lumber mill waste and printed out on 3D printers. If I got my hands on one, I'd put it up in Arizona's Mogollon Rim and enjoy cool summers every year!

It's time for an egg cream. Til next time!

Ruth Ann Monti

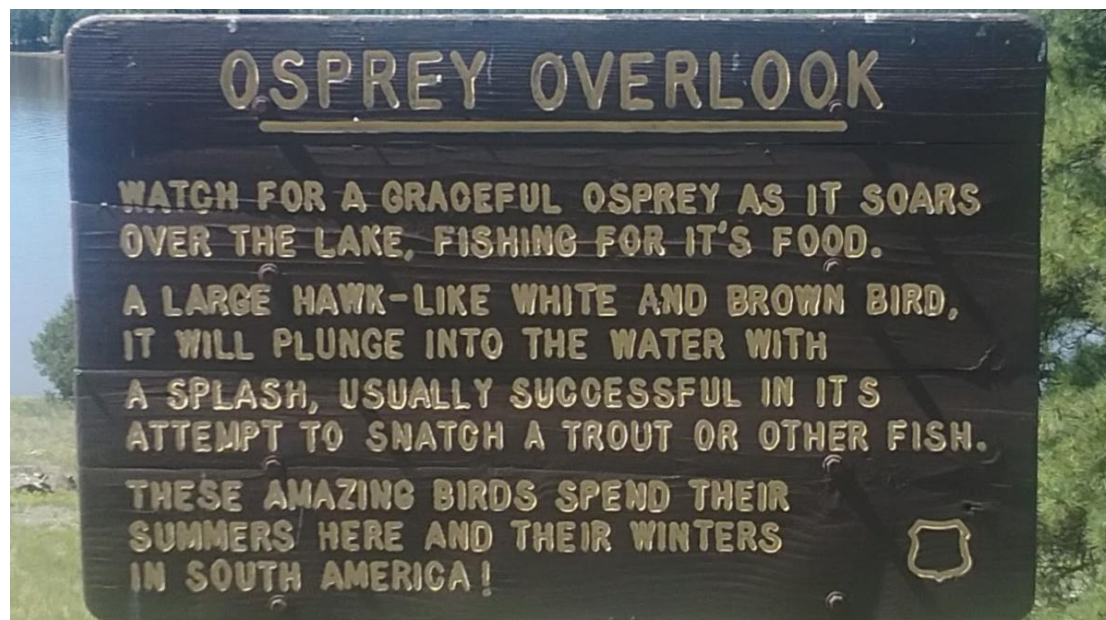
---

### Writing Tips

Do you worry about running out of ideas, especially when you write on a specific topic? Here's a useful (if unoriginal) solution: make a note every time an unusual but related idea floats across your brain.

I use my phone's Notes function to take notes, usually with the speech function since I will never be adept at typing on the tiny keyboard. It syncs to my laptop and doesn't need an internet connection to function.

Sometimes the idea can be photographed, like this sign I saw a few years ago alongside Lake Mary, AZ.



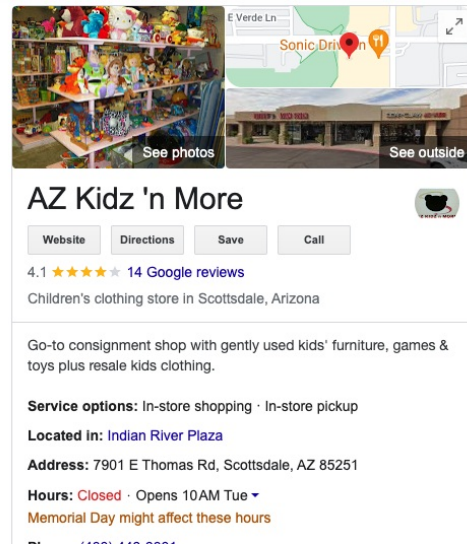
The first line features a common and annoying grammatical error. It may have been repeated and clumsily corrected in the next sentence.

## SEO/Content News

If your business is a local one that targets mostly local customers, a [Google Business Profile](#) (formerly called Google My Business) is essential for SEO. It's a free service and puts you on Google Maps as well.

Create a free Google business email if you don't already have one. Open a new tab and search for your business. It might already be listed, so go ahead and claim it.

If someone else has claimed your business, file a [request for ownership](#). Otherwise, Google will walk you through all the steps and save your information. It will probably be a few days before your changes appear.



Sample Google Business listing for a local store

Add as many keyword phrases as you can to your listing. Google will prompt for information that could strengthen your ranking, such as adding cross streets and photos.

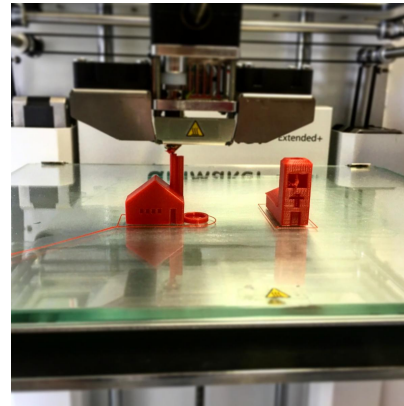
### My Content Services

## 3-D Printed Tiny Homes

The University of Maine has been working on creating small, 600-sf homes - the higher end for most tiny homes - using [sustainable materials and 3D printers](#), Brittany Chang writes in *Business Insider*.

UM uses waste from local sawmills and a bio-resin to create four 200-sf panels to create 4-room homes with a bathroom, bedroom, kitchen, and living room.

Photos show these houses have warmer shades than their concrete cousins.



Home Sweet Tiny Home  
mebner1/Pixabay

Constructing them, Chang notes, requires less physical labor and leaves little waste.

[f](#) Share This Email

[in](#) Share This Email

Visit My Website

**TIMESTORM  
COMMUNICATIONS LLC**

[Call/text](#), or [email me](#).

Link With Me

TimeStorm Communications LLC | 5910 N. 86th Street, Scottsdale, AZ 85250 Copyright 2023 by TimeStorm Communications LLC. All Rights Reserved.

[Unsubscribe ruthann@timestormcomm.com](mailto:ruthann@timestormcomm.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [ruthann@timestormcomm.com](mailto:ruthann@timestormcomm.com) in collaboration with



Try email marketing for free today!